



# Hot Topics



November 2009

**Looking to Enhance Your Corporate Image?** Would you like to improve sales and profits and realize that perceptions are sometimes more important than reality? When potential new customers, employees or students walk through your hall ways, do they say, "This is exactly what I was looking for, or I can't wait to leave. This place is dump." **Unconventional Solutions, Inc.** can help!



**Floor-Tech HB** (above) is a two component, solvent-free, ceramic-reinforced epoxy coating. It is simple, safe, easy to use and provides a durable, seamless surface which is easy to clean. It is therefore ideal for use in hallways, offices, tool rooms, lunchrooms or anywhere your building needs extreme improvement. The owners were very pleased with the results of this project. Do you have an old, tired looking floor that our USI Team can rejuvenate? Call us today at **(248) 685-7580** or check us out at [www.unconventionalsolutions.biz](http://www.unconventionalsolutions.biz) to get the system that best fits your needs.



The old tiled walls of this cheese production area at this Dairy were showing signs of localized damage and the grouting between the tiles was harboring mold and bacterial growth. Immediate refurbishment of the production area walls was necessary in order to meet strict environmental health regulations. This necessitated using a high performance hygienic, easy-to clean wall coating. The tiled surface was lightly abraded, degreased and then primed with Uni-Tech GP Primer. Two coats of our two component, water-based epoxy coating **Wall-Tech UV** were then applied to provide an easy-to-clean, seamless, hygienic finish with superior resistance to mold & bacteria. **Wall-Tech UV** meets USDA and FDA requirements incidental food contact as well as all requirements for food contact.



## Thoughts from the President

Being November and the time the Pilgrims celebrated the first Thanksgiving 388 years ago, we want to take the time to thank you for your business and loyalty. As a growing company we want to work very hard to please you and give you the long-term reliable repair and protection solutions you desire. You are very important and we want to help you lower your overall cost of doing business and lower your life-cycle cost. So, call us to ask what it takes for us to upgrade you to our VIP customer status and qualify for special perks (lunch & learns, bulk pricing, more attention) at **(248) 685-7580**. You can also go to our website to find the technical consultant nearest you!

Warm Regards,

**Your USI Team**  
(248) 685-7580

[www.unconventionalsolutions.biz](http://www.unconventionalsolutions.biz)

